

**CANOGA PARK NEIGHBORHOOD
COUNCIL OFFICERS**

CORINNE HO
PRESIDENT
RON CLARY
VICE-PRESIDENT
BILL RATNER
SECRETARY
MICHELLE MIRANDA
TREASURER

**CITY OF LOS ANGELES
CALIFORNIA**



**CANOGA PARK
NEIGHBORHOOD COUNCIL**

7248 OWENSMOUTH AVE.
CANOGA PARK, CA 91304

Website: www.canogaparknc.org

**CANOGA PARK NEIGHBORHOOD COUNCIL
OUTREACH COMMITTEE MEETING AGENDA**

Wednesday, May 7, 2014 – 6:00 PM
Canoga Park Community Center
7248 Owensmouth Avenue
Canoga Park, CA 91303

The public is requested to fill out a “**Speaker Card**” to address the Board on any agenda item before the Board takes an action. Public comment is limited to 3 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker.

The public may comment on a specific item listed on this agenda when the Board considers that item. When the Board considers the agenda item entitled “Public Comments,” the public has the right to comment on any matter that is within the Board’s jurisdiction. In addition, the members of the public may request and receive copies without undue delay of any documents that are distributed to the Board, unless there is a specific exemption under the Public Records Act that prevents the disclosure of the record. (Govt. Code § 54957.5)

The Canoga Park Neighborhood Council (CPNC) holds its regular meetings on the 4th Wednesday of every month and may also call any additional required special meetings in accordance with its By-Laws and the Brown Act. The agenda for the regular and special meetings is posted for public review at The Canoga Park/West Hills Chamber of Commerce, 7248 Owensmouth Ave.; Canoga Park Library 20939 Sherman Way; Canoga Park Senior Center 7326 Jordan Ave.; Vallarta Supermarkets, Store #11, 21208 Sherman Way;

The Canoga Park Neighborhood As covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 978-1551 or e-mail NCSupport@lacity.org.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 dias de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 485-1360 oro e-mail NCSupport@lacity.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at 7248 Owensmouth Avenue, Canoga Park, CA 91304 or at our website: www.canogaparknc.org by clicking on the link provided on the Home Page, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the CPNC Secretary at (818) 414-2700 or at secretary@canogaparknc.org.

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**CANOGA PARK CONSEJO VECINAL
REUNIÓN DE LA EL COMITÉ DE VINCULACIÓN**

Miércoles, 7 de Mayo 2014 - 18:00

Canoga Park Community Center
7248 Owensmouth Avenue
Canoga Park, CA 91303

Se pide al público que llene una "tarjeta de altavoz" para hacer frente a la Junta sobre cualquier tema del programa antes de la Junta tome una acción. Los comentarios del público se limita a 3 minutos por persona, pero la Junta tiene la facultad de modificar la cantidad de tiempo para cualquier persona. El público puede opinar sobre un tema específico que aparece en la agenda cuando el Concilio considere el tema. Cuando el Concilio considere el tema del programa titulado "Comentarios Públicos," el público tiene derecho a opinar sobre cualquier asunto que sea de la competencia de la Junta. Además, los miembros del público puedan solicitar y recibir copias de los documentos que se distribuyen en la Junta, a menos que exista una extensión específica bajo la Ley de Registros Públicos que impide la divulgación de la grabación. (Gobierno Code § 54957.5)

El Consejo de Barrio Canoga Park (CPNC) celebra sus reuniones regulares en el cuarto miércoles de cada mes y también puede llamar a cualquier adicional requerida reuniones extraordinarias de conformidad con sus Estatutos y la Ley Brown. La agenda de las reuniones ordinarias y extraordinarias se publica para revisión pública en la Cámara Canoga Park / West Hills de Comercio, 7248 Owensmouth Ave.; Canoga Park Library 20939 Sherman Way; Canoga Park Senior Center 7326 Jordan Ave.; Supermercados Vallarta, tienda n° 11, 21208 Sherman Way; Starbucks en el Topanga Mall, Topanga Canyon Blvd.; y, Siga su corazón, 21825 Sherman Way, Canoga Park. El Barrio Canoga Park Como entidad está cubierta bajo el Título II de la Ley de Estadounidenses con Discapacidades, la Ciudad de Los Ángeles, no discrimina por motivos de discapacidad y previa petición, proporcionará ajustes razonables para asegurar la igualdad de acceso a sus programas, servicios y actividades. Con intérpretes, dispositivos de asistencia auditiva, u otras ayudas auxiliares y / o servicios se pueden proporcionarlo si lo pide. Para asegurar la disponibilidad de los servicios, por favor haga su pedido por lo menos 3 días hábiles antes de la reunión a la que desea asistir poniéndose en contacto con el Departamento de Fortalecimiento de la Comunidad al (213) 978-1551 o por e-mail NCsupport@lacity.org.

SI REQUIERE SERVICIOS DE TRADUCCIÓN CON LA AGENDA Y DURANTE LA JUNTA, FAVOR DE NOTIFICAR A LA OFICINA 3 días hábiles (72 horas) ANTES DE LA JUNTA. POR FAVOR LLAME A NUESTRA OFICINA AL (213) 485-1360 o correo electrónico NCsupport@lacity.org.

En cumplimiento con la sección 54957.5 del Código de Gobierno, los anuncios que se distribuyen durante o antes de una reunión, se pueden ver en 7248 Owensmouth Avenue, Canoga Park, CA 91304 o en nuestra página web: www.canogaparknc.org cliqueando en el enlace que aparece en la página principal, o en la reunión programada. Además, si usted desea una copia de cualquier

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documento relacionado con un tema en el programa, por favor póngase en contacto con el Secretario CPNC al (818) 414-2700 o por lo secretary@canogaparknc.org. CANOGA PARK NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE MEETING AGENDA – May 7, 2014 PAGE __

AGENDA

- 6:00 PM Call to order
- 6:01 PM Pledge of Allegiance
- 6:03 PM Opening Statement – Committee Chair
1. Movie Nights – July/October
 2. Prescription Glasses Drive
 3. Other Ideas
- 6:12 PM Prescription Glasses Drive
1. Lita – Guest Speaker – Lions Club
 2. Free Discussion (10 minutes)
- 6:27 PM Movie Nights
1. July – Goonies
 2. October – Wizard of Oz
- 6:35 PM Open discussion
1. Outreach Strategies
 2. Ideas for events
- 6:50 PM Recommendations to Board
1. Movie Nights
 2. Other recommendations
- 6:59 PM Meeting Adjourned

Movie Night Overview

Scope of Event:

- ❖ **Movie Night – Lanark Park – Topanga Canyon Blvd.**
- ❖ **July Movie – *Despicable Me***
- ❖ **October Movie – *Wizard of Oz***
- ❖ **Concession**
- ❖ **Information Center**
 1. **CPNC Booth**
 2. **For-profit/Non-profit organizations**
 3. **Government Agencies**

Purpose:

- ❖ **Attract 150 to 200 attendees.**
- ❖ **Make contact with the residents who live in proximity to Lanark Park.**
- ❖ **Promote the CPNC Brand to the community at large.**
- ❖ **Further development of a sense of community identity and pride.**

Community Benefit:

- ❖ **A no-cost, fun family event.**
- ❖ **The opportunity to meet and get to know about the CPNC and other services offered by participating government, for-profit, and non-profit organizations.**
- ❖ **The opportunity to hear first-hand current events for Canoga Park.**
- ❖ **The intangible positive benefits and increase in community pride from conducting such an event.**

Strategy:

- ❖ **Contract with vendor to perform projection function.**
- ❖ **Partner with private enterprise, non-profits, and government agencies.**
- ❖ **Organize the logistical challenges of the day.**
- ❖ **Promote**
- ❖ **Promote**

Prescription Glasses Drive Overview

Scope of Event:

- ❖ **The CPNC in partnership with the Lion's Club will organize an Eye Mobile to offer a turn-key service for needy families that includes free eye examinations, free optical prescriptions, and free prescription glasses all for school children.**
- ❖ **The event will take place in September of 2014.**
- ❖ **The Eye Mobile will park at Walgreens Pharmacy at Topanga Cyn. Blvd. and Saticoy St. for four hours on a day to be determined.**
- ❖ **There will be two shuttles from Canoga Park to Sun Valley for the purposes of obtaining the prescription glasses.**
- ❖ **We will repeat this event every three months at a different location in Canoga Park.**

Purpose:

- ❖ **To provide needed prescription glasses to students who would not otherwise be able to afford them.**
- ❖ **Our goal is to service at least 60 students per event.**
- ❖ **To further CPNC goodwill and brand identification in our community.**
- ❖ **To establish an ongoing relationship with Canoga Park Schools and their respective administrators and teachers.**

Community Benefit:

- ❖ **CP school children will receive new prescription glasses.**
- ❖ **One cannot overstate the gift of corrected vision and the resulting increase in student performance.**
- ❖ **CP schools will develop a closer relationship with the CPNC.**
- ❖ **The event will serve to promote a community sense of pride in a city government that is responding to its needs.**
- ❖ **CP schools will benefit from an expanded relationship with our partner the Lion's Club.**

Strategy:

- ❖ **Secure Eye Mobile through the Lion's Club and arrange for quarterly visits to CP.**
- ❖ **Secure three optometrists and four to six volunteers.**
- ❖ **Secure locations and schedule.**
- ❖ **Outreach to CP schools.**
- ❖ **Outreach to MEND (Prescription filling organization)**
- ❖ **Make logistics arrangements for the day of event.**
- ❖ **Arrange round-trip transportation to MEND in Sun Valley and back to Canoga Park.**
- ❖ **Explore corporate sponsorship.**
- ❖ **Promote**
- ❖ **Promote**
- ❖ **Promote**